GOVERNMENT ARTS COLLEGE (AUTONOMOUS)

KUMBAKONAM 612 002

Re - accredited With 'A' Grade by NAAC & Affiliated to Bharathidasan University

DEPARTMENT OF INDIAN CULTURE & TOURISM

(Effective for those admitted from 2017-2018 onwards)



SYLLABI

M.A., INDIAN CULTURE & TOURISM

SEMESTER – I **CC 1 - INDIAN CULTURE I**

Subject Code: 17P111	Credits: 4	External Marks: 75	Hours: 6

Objectives

To make the Students aware of the contributions origin of Indian Culture. To make the Students aware of the cultural heritage of India.

- Unit I : Culture: Meaning -Definition - Sources of Indian Culture: Vedas and Vedangas -Archaeological sources - Inscriptions- Numismatics-Monuments: Religious monuments, Secular Monuments -Literary sources: Ramayana and Mahabharata- Dharmasastras- Puranas - Travelers on Indian culture
- Unit II: Ancient Culture Geographical Sources, Pre- historic culture: Palaeolithic, Mesolithic- Neolithic- Indus Valley Civilization: Polity -Trade and Commerce-Social Life- great Bath -Granary- Stone artifacts- Copper artifacts: Dancing girl - Terracotta images - Religious conditions: Worship of God and Goddesses – Worship of symbols – Traces of Dravidian Culture-Causes for ruin of Indus valley Civilization.
- Unit III: The Vedic and Later Vedic age Original home of the Aryans-Vedic Literature - Early Vedic period- Vedic assemblies: Sabha and Samiti -Later Vedic culture and its importance -Socio- religious conditions.
- Religious Movements and Early dynasties Jainism: Reasons for the Growth Unit IV: of Jainism –Jaina Doctrines-Jaina sects-Buddhism:Teachigs of Buddha-Sects in Buddhism –Hinayana and Mahayana- Legacy of Buddhism-Rise of Magadha-From Bimbisara to Ajatasatru –The Nandas- Introduction of Kharosti script- Alexander's invasion and its effect on Indian culture.
- Unit V: Mauryas and Post Mauryas Times Sources: Arthasastra- Indica of Megasthenes - Asoka: 14 Major rock edicts- two minor rock Edicts-7major pillar 4minor edicts -Literaturepillar edicts-Maurvan art-Architecture:Origin and development of Stupas -Sanchi-Sarnath -Bharhut Stupas and Pillars- Saranath Lion Capital- Sculptures: Dhaul Elephant -Barabar and Nagarjuna Caves- Culture in Mauryan times: Amaravati -Nagarjunakonda- Rock cut Viharas and Chaitya halls -Cut images- Paintings; Ellora- Contributions of Kushanas- School of art: Aianta- Bagh-Gandhara –Mathura.

Suggested readings

- 1. K.P. Tiwari Foundations of Indian Culture
- A Cultural History of India 2. AL.Basham.
- 3. N.Jayapalan
- 4. S.V. Venkateswara
- 5. Luniva B.N
- Evolution of Indian Culture 6. V.D.Mahajan Ancient India
- 7. P.T.S. Ayyangar
- Stone Age in India 8. N.N Ghosh. Early
 - History of India

A History of Indian Culture

Indian Culture through the Ages, Vol. I & II.

SEMESTER – I CC 2 - INDIAN PHILOSOPHY

Subject Code:	17P1I2	Credits: 4	External Marks: 75	Hours: 6	
Objectives		the Students aware of	he basic principles of Indi about the Orthodox and		
Unit I:	Introduction to Indian Philosophy -General Characteristics of Indian Philosophy - Vedas – Meaning - Rig, Yajur, Sama and Atarvana Veda – Smriti – Sruti –- Upanishads - Meaning – Identity of Atman and Brahman –-Central Message of Bhagavad Gita.				
Unit II:	Charvaka -Epistemology - Metaphysics – Ethics – Jainism: Anekandavada - Syadvada –Jiva and Ajiva – Ethics Kaivalya- Buddhism -Four Noble Truths - Kshanabangavada -Pratityasamudpada – Nairatmavada – Nigaya – Major sects of Buddhism — Concept of Nirvana – Eight Fold Path - Schools of Buddhist Philosophy				
Unit III:	Samkhya - Satkaryavada - Nature of Prakrti – Three Gunas: Sattva – Rajas – Tamas – Nature of Purusha – Relationship between Purusha and Prakrti – Evolution of the World –Yoga: Nature and Forms of Yoga - Ashtanga Yoga – Concept of God in Yoga – Traces of Yoga.				
Unit IV:	Nyaya: Theory of Knowledge: Perception - Inference - Testimony - Comparison - Concept of God – Proos for the Existence of God - Concept of Self Vaisesika: Padarthas – Dravya – Guna – Karma – Samanya – Visesa – Samavaya – Abhava – Atomism.				
Unit V:	Mimamsa: Purva Mimamsa Kumarila - Prabhakara - Knowledge and self - Dharma- Liberation. Advaita: Concept of Brahman -Concept of Self - Theory of Maya -Liberation. Visistadvaita: Concept of God - Atman - World - Refutation of Sankara's theory of Maya -Liberation Dvaita: Nature of Bhraman- Soul - World - Concept of Panchabheda.				
Suggeste	ed Reading	(s			

M. Hiriyanna	Essentials of Indian Philosophy.
Datta & Chattarjee	Introduction to Indian
TM.P. Mahadevan	Invitation to Indian Philosophy
Dr. S. Radhakrishnan	Indian Philosophy Vol. I & II.
J.N. Sinha	Outlines of Indian Philosophy .
C.D.Sharma	A critical survey of Indian philosophy

SEMESTER – I CC 3 - TOURISM RESOURCES

Subject Code:	17P113	Credits: 4	External Marks: 75	Hours: 6	
•			nature of Tourism Resou major Tourism Resources		
Unit I:	Tourism Resources-Definition- General features of Tourism Resources Classification: Natural-manmade- Types of Tourism- Geographical importance of tourism- Indian customs-Food-Dress-Art-Literature-Festivals and Handicrafts.				
Unit II:	Wildlife in India: National parks-National sanctuaries-Tourism resources in Himalayas-Flora and fauna in India-Indian Safaris-Tourism in Eastern and Western Ghats-Museums-Monuments-Art Galleries-Forts and Palaces - Climate-Mountains- Hill stations - Desert- Beaches-Islands-Coastal lines.				
Unit III:	Religious tourism- Buddhism: Bodhgaya-Lumbini-Pibrahawa-Vaishali-Rajgir- Sakasia-Amaravati-Sanchi-Jainism: Sravanabelagola -Mt.Abu-Sikhism: Golden temple; Anandapur sahib (the holy abode of peace)Islam: Nagore- Jima Mazid-Qwat-ul-Islam Masque(Delhi)-Christianity: Secathedralvelh- Baslica of Jesus-(Goa)- Jewish synagogue(Cochin)-Poondimatha koil- St Marry's Church and Santhome Cathedral Basilica (Chennai).				
Unit IV:	Pilgrimage centers in India-Hinduism: Kailash-Kedharnath-Badrinath- Haridwar-Dwaraka-Sabarimala-Trichendur-Srirangam-Palani-Meenakshi Temple –Navagraha Temple-Kumbamela –Chidambaram Kasi Rameswaram.			alani-Meenakshi	
Unit V:	Tourism resources in Europe: Selective Destinations in America and Canada- Important destinations in South East Asia: Selective destination in SAARC countries -Destinations in Seven Wonders of the World.				
Sugge	sted Readir	Igs			
1.	India –A Travel Guide Aruna deshpande				
2. 3.	India-A Tourist paradise-Mohandas Hill stations of India -Ghillian Wright.				
3. 4.		tourism In India-Lvaku			
5.	0	product Voll&II-R Than			

SEMESTER – I CC 4 - TRAVEL MANAGEMENT

Subject Code:	170114	Credits: 4	External Marks: 75	Hours: 6		
Objectives	111 117	Cicuits, T	EALOIHAI MAINS, 70	110413. 0		
>		To make the students aware of the fundamental of Travel Management To make the students aware of the Indian and International Transports details				
Unit I:	function-(Retail trav	Travel management: meaning and definition-History of Travel-Travel Agency- function-Organizational structure –Procedure for becoming a Travel agent- Retail travel agent. Tour operator-functions- Segments of the Travel industry. Travel related services.				
Unit II :	Vayudoot Asian Hig Premium Lufthansa	-Alliance air: Pawan Ha h ways-Water ways: Ca cruises-Luxury cruise a - Singapore Airlines-	rt-Air India –Indian Airl ns-spice Jet-Sea transpo ategories of Cruises: 's - International Airlin American Airlines. Air ir line tickets-Airline cod	ort-Road transport- Volume cruises – les: British Airways- cline policy-Air fare-		
Unit III:	Railways: Rail travel: Amtrak (USA) Bullet train (JAPAN) European Pass- Indian Tourist luxury trains - Rajathani express - Shatapthi express-Toranto- Deccan odyssey Maharaja Express-Mono Rail –Metro Rail.					
Unit IV:	Travel formalities-Travel Insurance-Passport –Visa –Foreign Exchange- Customs- preparation of tour Itinerary-Types of Itinerary -Modern ticketing-Fares-Tour Brochure -Tour packaging management-Components of standard package tour-Significance of package tours-Tour formulating-Factor affecting. Financial analysis and Control technique used in Travel trade.					
Unit V:	Tourist guides: Definition-Training-Duties-responsibilities - Educational qualification-other qualification-Approval for guides-services of Guides- Apprenticeship training scheme-Legal form of tour Guide activities in India- Basics of the methodology of Tour guide work. IATA: Training.					
1. 2. 3. 4. 5.	David.H.H AgarwaTr Geo Chak A.K.Bhati	jone.W Travel agents a lowel Principles and me avel agency management Professional Travel ma	ethods of Scheduling resent nt magement communication nt: principles and praction	on in India		

GOVERNMENT ARTS COLLEGE (AUTONOMOUS), KUMBAKONAM. GOVERNMENT ARTS COLLEGE (AUTONOMOUS), KUMBAKONAM.

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SEMESTER – I EC 1 – SAIVA SIDDHANTA

Subject Code:	17P1I5EC	Credits: 4	External Marks: 75	Hours: 6			
Objectives	•						
	To make the Students aware of the principles and practices of Saivism						
	To make th	To make the Students aware of the Fundamental principles of SaivaSiddhanta.					
Unit I:	Saivism: M	Ieaning–Traces of Saivi	sm in the Vedas and Upa	anishads-			
	Traces of Saivism in the Tamil Literature – General content of the						
	Agamas S	aiva– Agamas and pray	ver				
Unit II:	Religious	literature:Thevaram-	Thirumurais–nayanr	nars and their			
onit ii.	0		sagam and its significar				
		vars to Saivism –Meika		of Sivaganabodha			
		ientary its.		U			
Unit III:	Epistemology-Metaphysics : Pati : Nature of Pati –Engunathan –Proofs for the existence of God –Panchakritiyas – Pasu; Nature of Pasu–States of soul						
		5	ul- Anava –Kanma- Maya				
Unit IV:	Four Margas- Cariyai-Kriyai –Yoga- Gnana –The significance of Diksha –						
	Iruvinaioppu- Malaparipakam –Sakthinipatam.						
Unit V:	Liberation-Nature of Liberation-Four stages of Liberation - Siddhas way of						
onic vi	worship –Jivanmukti -Vidhekamukti. Vira Saivism- Kashmir Saivism.						
	•						
Suggested							
		. Narayana Iyer A Hist aranjothi Saiva Siddi	5				
		. Devasenapathi Saiva					
		. Narayana lyer Saivisn					
	5. J.M	. Nallusamy Pillai Stud	ies in Saiva siddhanta				
			vism, Saivism and Minor				
			and Development of Sai				
		I Datta The Saiva Sido	lhanta Theory of Knowled	age			
		Narayana Iyer History	0				
	10. 0.1	itarayana iyor motory					

SEMESTER – II CC 5 - INDIAN CULTURE II

Subject Code: 17P2I6	Credits: 5	External Marks: 75	Hours: 6
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Objectives

- To make the Students aware of the contributions of different dynasties to Indian Culture.
- > To make the Students aware of the Cultural Renaissance of India.

Unit I: Cultural heritage of the Guptas

Guptas:Sources –Literature- Education-Science –Grammar-Astrology-Medicine-Inscriptions -Important monuments –Coins-HarshaVardhana-Contribution of Rashtrakutas: Ajanta- Ellora- Elephanta Caves-Dasavatara Temples-Chalukyas-Contribution to Indian Culture- Hieun T sang account of India.

Unit II: Cultural Contributions of South

Sangam period -Kalabras, - Pallavas- Contribution to Indian Culture. Cheras and their cultural contributions- Cholas- contribution to Indian Culture : Social and Economic conditions- Religion Literature- Part played by Rajaraja I and Rajendra I- Pandyas : Contribution to Indian Culture- Vijayanagara – Cultural contributions of Vijayanagara Empire.

Unit III: Contributions of Sultans

Indo Islamic Architecture- Bakthi movement-Kabir-Chaitanya-Thulasidas and Mirabai- Sufism in India- Literary developments- Sanskrit and Persian languages.

Culture of Medieval India:Akbar and his Religious Policies-Administration-Literary contribution of Mughals- Important Mughal architectures: Agra Fort-Fatehpursikri- Buland Darwaza- TajMahal- Mughal Paintings- Music –Social Conditions –Religious Conditions- Mughal Gardens.

Unit IV: Impact of West and Modernity

Advent of West –Spread of Christianity- European Studies of India- Asiatic Society –Bengal Renaissance- Reform Movements: Aryasamaj- Brahmosamaj-Theosophical Society- Ramakrishan Mission- Impact of West on culture -Administrative Reforms- Social Reforms.

Unit V: Cultural Renaissance

Indian Nationalism: its necessity- Emergence of nationalism- Swami Vivekananda, Gandhi, Nehru, Tagore-Secularism-Tradition and Modernity-Gandhian Era.

Suggested Readings

- 1. S.C. Ray Choudhary Social Cultural and Economic History of India
- 2. AL. Basham A Cultural History of India
- 3. S.V.Venkateswara Indian Culture through the Ages Vol. I & II.
- 4. Luniya B.N Evolution of Indian Culture
- 5. Dayal & Barrow An Outlines of Indian History and Culture, Vol. I & II
- 6. V.D. Mahajan Medieval India.
- 7. Dr. Prushottam Lal Bhargava. India in the Vedic age.

SEMESTER – II CC 6 - TOURISM MANAGEMENT

Subject Code: 17P2I7 Credits: 5	External Marks: 75	Hours: 6
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Objectives

- > To make the students aware of the principles of Tourism Management
- > To make the students aware of the basic ideas about the Tourism management
- **Unit I:** Tourism management: Meaning and definition-scope of Tourism management-Objectives of tourism management-Elements of tourism managementprinciples of management-Theories of management-Management concepts in tourism industry-Cultural theories- Sociological theories-consumer behaviour-Factors of consumer behaviour.
- **Unit II:** Planning-Types of planning- Development in Tourism Industry-regional planning consideration-Special features of tourism product-Customer service and ticketing-Tourism marketing-features of Tourism marketing-Tourism promotion-Advertisement-Types of advertisement-selection of media-Selection of message-Public relation-Sales support activities.
- **Unit III:** National tourism policy- Foreign exchange-Marketing strategy in Tourism Industry-Service marketing-Cultural significance of Tourism marketing-Marketing of tourism product-Sales management in tourism-Invoicing and collections-Reservation- Modes of reservation-prepaid ticket -Human resources management in tourism.
- **Unit IV:** Tourism finance: Sources of funds –Uses of funds-financial management in Tourism Industry-financial planning and control-Significance for finance in Tourism industry-Tourism financial institutions-Travel accounting management.
- **Unit V:** Tourism administration: Ministry of Tourism in India –NTDC-ITDC-STDC-IHO-International tourism organization-WTO-PATA-TAAI-Environment management in tourism industry-personnel recruitment –orientation and training-Economic benefits of Tourism industry.

Suggested Reading

- 1. Mohindhar chand Travel Agency Management
- 2. A.K.Bhatia International Tourism
- 3. Pranseth Successful Tourism management
- 4. R.N.Khaul Dynamics of Tourism.Vol:I&II

SEMESTER – II CC 7 - TEMPLE ADMINISTRATION

ubject Code:	17P2I8	Credits: 5	External Marks: 75	Hours: 6	
Objectives			1	1	
		e Students aware of the e Students aware of the	e Temple activities. e basic Principles of H.R &	& C.E Board.	
Unit I:	Significan Mutts- Ka	ces of Hindu Temples anchipuram mutt-its	Necessity of Religion- F –Religion and Society –I foundations and function rai Adhinam –Madurai A	Religious Institutions: ons - Thirupanandal	
Unit II:	Temples a Sabarima	nd their Significance-	e: Rituals –Idol worshij Pilgrimage and Service: iruchendur- Palani- Tir	Kasi- Rameshwaram-	
Unit III:	Religion and Temples: Evolution of temples- Types of temples-Temple plan and its parts- Types of construction-Preservation of Temples –different method of Archaeological Survey of India.				
Unit IV:	Worship : Meaning –Necessity –Mode of Worship as prescribed in the agamas- Important Religious festivals and pujas- Different kinds of Agamas:Saiva agamas- 28 Major agamas- 108 upa agamas- Vaishnava agamas: Pancharatra- Vaikanasa- Principles of agamas.				
Unit V:	A General Survey of the Management of HR&CE Board- Management of Temples under H.R.& C.E Board: Constitution- Functions-Maintenance of Temples- Budget –Accounts- Audit- Finance- Trust and Income Tax Acts; Hindu Charitable Institutions- Muslim Charitable Institutions: WAKF – Constitution –Functions- Christian Charitable institutions- Essentials of valid Endowments.				
	Bouguel.	A.C. Comparative Relig			
3.	Srivastava	a.R.S Comparative Reli			
		S.Essence of Hinduisı Nadu Religious Cahari	n- itable Endowment Act- XI	I of 1959	

- 6. Natarajan A.C Hindu Samaya Alayangal Arakkattalaigal Chattam-
- 7. Nagaswamy. R.Art and Culture of Tamil Nadu

SEMESTER – II CC 8- PHILOSOPHY OF RELIGION

Subject Code:	17P2I9	Credits: 5	External Marks: 75	Hours: 6
Objectives • •		he student aware of the student aware of the	e principles of Religion e basic ideas of Religious	s philosophy
Unit I:	Religion - Meaning - Holistic nature of Religious response - Religion and Theology - Religion and Morality - Religion and Art, Science, Psychology - Religion and Theology and Religious Philosophy - Metaphysical theories of Religion - Pantheism - Monotheism - Naturalism and Monism.			
Unit II:	Foundation of Religious belief: The place of Reason, Revelation, Faith, Mysticism, Ineffability, Transiency, Purity - General view of Religion: The unknowability of God - The Psychology of Religion - Kant's proof for existence of god (a priori)			
Unit III:	Kant's proof for the existence of God (a priori) - Ontological Argument- cosmological Argument- Teleological Argument - The Argument from Religious experience - The moral Argument for the existence of god.			
Unit IV:	omnipoter will - Tl	nce, Transcendence and	God as immutable d immanence of God- the potence - The nature	e problem of Evil: free
Unit V:	for theis Plurality Religion.	m- Metaphysical Imm and Relatively of Relig	oduction - Personal Imm ortality. The Encounte ious are Absolute. Ram igion - Dr. Radhakrish	er of Religions: The akrishana's Unity of
•	Y . Masish Dr. Radha	n - Introduction to Relig akrishnan - An idealisti ellows - Religion East a	c view of life	

- William calbky fremmd Religion what is it?
- Swami sivanandha world's Religion swami chinmayananda The science of Religion

SEMESTER – II EC 2 - VISISTADVAITA

Subject Code: 17	Subject Code: 17P2I10EC		External Marks: 75	Hours: 3	
Objectives ≻	To make the	Students aware of the	basic principles of Vaishr	navism	
\rightarrow			shnava Agamic practices.		
Unit I:	Vaishnavism: Origin - Development – Cultural values of Vaishnavism – Traces of Vaishnavism in Tamilnadu – Vaishnavism: Upanishads and Bhagavat Gita.				
Unit II:	Vishnupura – Samhitas	nam and Bagavathapu	s – Incarnations- Pura Iranam - Ramayanam an nil tradition and in Liter am.	d Mahabharatham	
Unit III:	Contribution of Alwars to the development of Bhakti - Vaishnavism: Nalayiradivyaprabandam –Contribution of Achariyas - Nathamuni - Ramanuja - Vedanta Desikar – Sathakam – Pillailokachariya – Two divisions : Vadakalai and Tenkalai- Jeyadeva – Geeta Govindam.			amuni - Ramanuja	
Unit IV:		ara – Nature of Bhram	aya- Philosophical doctrin a parinamavada -Princip		
Unit V:		Moral freedom of finite heka Mukthi	self— -Bhakti and Prapat	tti Nature of	

Suggested Readings

P.N.Srinivasachari	The Philosophyof visistadvaita
KG. Goswami	A Study of Vaishnavism
R.G.Bhandarkar	Vaishnavism, Saivism and Minor Religious Sects
S.Krishnaswami Ayyangar	History of South Indian vaishnavism
G.N.Malik	The philosophy of Vaishnava Religion

SEMESTER – III CC 9 – TEMPLE ARTS

ubject Code:	173I11	Credits: 5	External Marks: 75	Hours: 6	
			he Arts and Architecture ndian Paintings and Scul		
Unit I :	Temple Arts: Introduction-Evolution of Hindu Temples – Types: Rock cut – Structural- Monolithic - Styles: Dravida - Nagara - Vesara-Indus Valley Architecture: Mohenjadaro - Harappa- Mauryan Period: Asoka Monolithic Pillars – Caves – Stupas – Chaityas – Viharas – Palaces- Sculptures- Sunga and Satavahana Periods: Amaravathi Stupa – Nagarjunakonda – Barhut - Sanchi stupas.				
Unit II:	Kushan period - Buddhist Architecture: Mathura – Gandhara school of Sculptures Gupta temples - Evolution and features – Sanchi – Bhumara – Bhitargaon – Deogarh - Western Chalukyan temples: Pattadakkal- Aihole - Durga temple- Meguti Jain temple- Rashtrakuta temples: Ellora caves.				
Unit III:	Monolithi Vaikuntaj Srinivasaj Darasuraj	c Rathas - Structu perumal Temple–Cl nallur- Pullamangai-	Thanjavur – Gangai Pandya Art: Cave te	ii Kailasanatha and jayalayacholiswaram- kondacholapuram –	
Unit IV:	Temples Nayaks Tiruvanna Gopuram	of Rajasthan –Hoysala Temples: Hampi – amalai–Kanchipuram–N	–Konark –Chandhela T a Temples: Halebid –Be -Vijayanagar –SriRanga Madurai –Srivilliputhur puram- Subramanyaswa Ramaswamy Temple.	lur. Vijayanagar and amn Horse court- –Pillared Halls –	
Unit V:	from Sang Classifica	gam Literature and oth	cances of Indian Music- er sources – Importance lk and Classical – Pair and its beauty.	of Ragas -Dances:	
Sugge	sted Read	ings			
			porewala Pub, Bombay . India and the West –.Orie		

- 3. K.R.Srinivasan. *Temples of South India* National Book Trust, Delhi. 1991
- 4. Michael W. Meister *Encyclopedia of Indian Temple Architecture* -. Oxford University Press, New Delhi. 1983.
- 5. T.A. Gopinatha Rao *Elements of Hindu Iconography*. Motilal Banarsidoss, Madras.1980.
- 6. S.N. Saletore.Sundeep Prakasan Vijayanagara Art Delhi. 1980

SEMESTER – III CC 10 - WESTERN PHILOSOPHY

Subject Code: 17P3I12		Credits: 5	External Marks: 75	Hours: 6	
Objectives ≯ ≻	To make		he foundations of Wester he basic ideas about the . hy		
Unit I:	A Survey of Greek Philosophy – Pre-sophistic Philosophy - Socrates: Problem of Knowledge - Ethics – Plato: Theory of Ideas - Ethics – Aristotle - Metaphysics – Form and Matter – Four causes – Post Aristotelian Philosophy.				
Unit II:	St. Augustine: Theology - Proofs for the Existence of God – Freedom of Will – Ethics – St. Anselm: Proofs for the Existence of God - St. Thomas Aquinas: Theology – Ethics.				
Unit III:	Rene Descartes: Methods of Doubt- Cogito Ergo Sum - Proofs for the Existence of God - Relation of Mind and Body - Benedict De-Spinoza:-Substance - Attributes –Modes-G.W. Leibniz: The Doctrine of Monads - Theory of Pre -Established Harmony.				
Unit IV:	Secondary David Hu	y Qualities. George Ber	e Ideas – Theory of Know keley: To be is to be pe use and Effects - Theo lism.	rceived - Solipsism -	
Unit V:	Immanuel Kant: Synthetic A Priori Judgments - Transcendental Method - Impossibility of Metaphysics - Categories of Understanding. G.W. Hegel: Dialectical Method - Absolute Idealism -G.E. Moore: Refutation of Idealism - Philosophy and Analysis - Recent Trends: Theories of truth - Pragmatism – Existentialism - Logical Positivism – Emotivism.				
Suggested 1	Readings				
1	W T Stac	e A critica	al History of Geek Philoso	nhv	

1. W.T. Stace	A critical History of Geek Philosophy.
2. Frank Thilly	A History of Western Philosophy.
3. William Kelly Wright	A History of Modern Philosophy

SEMESTER – III CC 11 - DRAVIDIAN CULTURE

Subject Code: 17P3I13	Credits: 5	External Marks: 75	Hours: 6
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Objectives

> To make the students aware of the foundations of Dravidian culture

- > To make the students aware of the basic ideas about the General characteristics of Dravidian culture.
- **Unit I:** Pre historic culture-old stone age-New stone Age-Indian Races -Dravidian culture: Meaning- Antiquity- Features-Traces of Dravidian culture in Indus valley civilization-Indus valley civilization as Dravidian culture-Heritage of Dravidian culture
- **Unit II:** Dravidian people-Area of Domicile-Language: Spread of Dravidian language-Moral life of Tholkappiya period: Internal life *-Kalavu* and *Karpu*-Marriage rituals-Both men and Women rights *-*-Idol worship-Tamil as classical language-Its Uniqueness-Muttamil: *Iyal, Isai Natakam.*
- **Unit III:** Sangam period: Sources of Sangam Age-Outlines of Sangam Literatures-Social structure-Status of women-Economic condition-Foreign trade-Values: concept of Ahamn and Puram -Gold Age of Sangam period –Art and architecture in Sangam period-Ethical concepts in Thirukkural.
- **Unit IV:** Reason and Humanism –Sociological approaches –Roots of democracy-Religious condition: Religious conditions in Sangam period: Way of worshiprebirth-Poojas and festivals-Role of Dravidian culture in Indian Heritage.
- **Unit V:** Dravidian Architecture: Historical significance-Philosophical expression-Origin-Salient features –Rock cut Temples-Structural temples Sculpture-Contributions of Pallavas-Cholas- Cheras- Pandyas- Nayaks- Arts-Classical& Folk dances-Music: Types of *Pann*-Painting.

Reference book

	neierenee soon	
1.	Pulavar.ka.Govindan.	Thamizhar panpadu.
2.	Dr.M.Varatharajan	Mozhi Varalaru
3.	Pulavar Ka.Govindan Ka.Appadurai	Indhiyanagarihathil Dravidapanpadu
	Tamizhar varalaru	

- 4. T D. Meenakshisundaranar
- 5. Dr.s .Ramakrishnan

Thamizhum panpadum Indhiya panpadum Thamizharum

SEMESTER – III CC 12 - LOGIC AND SCIENTIFIC METHODS

Subject Code: 17P3I14 Credits: 5	External Marks: 75	Hours: 6
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Objectives

- > To make the Students aware of the basic Principles of Logic
- > To make the Students aware of the various scientific methods in Logic.
- **Unit I:** Logic Definition Nature and Scope Logic as a Science Logic and Psychology: Logic and Ethics law of Thought--Truth and Validity-Induction Deduction
- **Unit II:** Word-Terms-Kinds of Terms- Proposition: Meaning Distinction between Sentence and proposition Types of Preposition – Distribution of Terms – Opposition of Propositions –Mediate Inference and Immediate Inference- Rules of Inference - Kinds of Induction.
- **Unit III:** Syllogism Meaning Nature of Syllogism Kinds of Syllogism Categorical Syllogism Hypothetical Syllogism Disjunctive Syllogism Fallacies in deductive Reasoning-
- **Unit IV:** Observation: Meaning Advantages of observation and Experiment Fallacies of Observation. Experiment: Natural Experiment– Advantages of Experiment.
- Unit V: Hypothesis: Meaning Importance Conditions for a good hypothesis- Types of Hypothesis-Descriptive Hypothesis Verification and Proof of Hypothesis Hypothesis distinguished from fact Theory and Law –Analogy: Meaning Verbal Analogy Word Analogy Applied Analogy Verbal Classification Simple and Venn diagram Analytical Reasoning.

Suggested Readings

- 1. Irving. M. Gopi
- 2. R. Balasubramanian
- 3. B.N. Kaul
- 4. A. Asirvatham
- 5. T.M.P. Mahadevan

Introduction to Logic Symbolic Logi Deductive Logic Formal Logic Tharka Vignana Muraihal

SEMESTER – III EC 3 - YOGA AND HEALTH TOURISM

Subject Code: 17P3I15EC		Credits: 4	External Marks: 75	Hours: 6			
Objectives • •		e students aware of the e students aware of the	e significance of Yoga necessity of Health Tou	ırism			
Unit I:	Yoga- Yoga of the hun	Yoga: Meaning and Definition -Scope of yoga-Aims of yoga- Various kinds of Yoga- Yoga and meditation-Tourism and yoga-purification and hygienic care of the human mind and body-Health Tourism-Factors responsible for the growth of health Tourism.					
Unit II:	Yogic diet for healthy Body-Nervous system –Eight Limbs of Yoga –Mental Health –Environmental Health-The science of breathing.						
Unit III:	Health: WHO's definition of Health and wellness-Health as positive wellness – Managing stress–Hygiene-spirituality and health-National health-Mental health-personality development-Intelligence and Emotion						
Unit IV:	traditional	health care system	dia- Role of private sector in India-Health Touris l- Advantages for India	m products-Health			
Unit V:	benefits of		ronmental issues in Hea enefits of Yoga –life styl				

Suggested Readings

- 1. Prof Amreshkumar: Khela Sahitya Kendra L.G.F Ansari road Dargyagraj-New Delhi.
- 2. Resim David : Health tourism :Social welfare through the international trade.
- 3. Smith Melanie Puczko, Laszzlo -Health and wellness Tourism.
- 4. Connell John- Medical Tourism.
- 5. Sarngadharan- M.sunanadha-Health Tourism in India.
- 6. Warston, Stephahic & Stolley katha.
- 7. Gupta, Ambuj&Sharma Vinay-Medical tourism
- 8. Edin Gorden&Golanty, Eric-Health and wellness.

SEMESTER – IV CC 13 - RESEARCH METHODOLOGY

Subject Code: 17P4I16		Credits: 5	External Marks: 75	Hours: 5	
	To make the students aware of the fundamental ideas of Research. To make the student aware of the Research methods in the field of Philosophy, and Religion.				
Unit I:	Research: Meaning- Definition - Characteristics of Research- Techniques- Attitude and Motivations - Types of Research -General qualifications for research- Proficiency in the field of Research- Distinction between Project Dissertation and Thesis.				
Unit II:	Nature and scope of philosophical research-Research in the area of cultural studies and tourism-Special qualifications for Research in Philosophy-Capacity for high degrees of Generalization.				
Unit III:	Research Problem – Research design- Selection of a Topic, Freedom of choice- Collecting Research sources - Classification of Research data- Reference work- Pre requisites of research scholar.				
Unit IV:	Use of fo Periods, (oot notes- Spelling -	Preparation of Research Consistency- Word di for Research-Use of co arch Publication.	vision –Punctuation-	
Unit V:	cited- Intr	roduction - Chapters -	reface- Table of Content- Conclusion-Appendices d Title - Page numbers-	- Printing or Typing–	

Suggested Readings

- 1. Ramachandran.T.P The Methodology in Philosophy , University of Madras, Madras. 1984
- 2. Richard Veit, Christober Gould and John. Macmillan Writing, Reading and Research, New York.1985
- 3. Kothari. C.R. Research Methodology, Methods and Techniques- New Age International. New Delhi.2004
- 4. Misra. R.P Research Methodology- Concept Publishing Company, New Delhi. 1989
- 5. Estelle M., Phillips and Pugh.D, How to Get a Ph.D, . Viva Books Private Ltd., New Delhi. 1999
- 6. Joseph Gibaldi. MLA Hand book for writers for Research Papers- East West Private Ltd, New Delhi, 1977.

SEMESTER – IV CC 14 - CONTEMPORARY INDIAN PHILOSOPHY

Subject Code: 17P4I17 Credits: 5	External Marks: 75	Hours: 5
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Objectives

- To make the students aware of the trends in Contemporary Indian Philosophy
- To make the students aware of the Modern Indian Thinkers
- **Unit I:** Characteristics of Contemporary Indian Philosophy and Thoughts-Impact of West-Role of reason and Humanism- Social Religious conditions in 19th Century-Renaissance and Religious Reform Movements –Relevance of contemporary Indian thoughts.
- **Unit II:** Philosophical Ideas of Swami Vivekananda-Life and Thoughts-Concept of God Man-World, - Neo-Vedanta- Universal Religion-Raja Yoga -Ramana Mahrishi: Life and Views on Nature-World- Self and God.
- **Unit III:** Saint Ramalinga: Anmaneya Orumaippadu- Jivakarunyaozhukkam-Compassion-Universal Brotherhood- E.V.Ramasamy: Self-Respect Movement-Women Rights- His views on Religion-B.R.Ambedkar: Social and Political views.
- **Unit IV:** Gandhi: Influence on Gandhi- Ahimsa-Satyagraha- Sarvodaya-Political Philosophy-SriArobindo: Integral Advaitism- Integral Yoga- Significance – Nature of Absolute-Involution-Evolution- Mohammad Iqbal: Intuition and God and Nature of Self.
- **Unit V:** Dr. S. Radhakrishnan: Three ways of Knowing-Idealism- -K.C.Bhattacharya: Transcendental Idealism –Epistemology- Rabindranath Tagore: The Nature of God-Reality-Humanism- Jawarhalal Nehru: Views on Democracy-Secularism-Socialism.

Reference book

- 1. B.K.Lal Contemporary Indian philosophy
- 2. S Diel Anita Swami Vivekanntha ,complete work-(Vol.1to VIII
- 3. Sri Aurobindo. Life divine.
- 4. V.D Naravane Modern Indian thought
- 5. Diel Anita Periyar E.V.Ramasamy

SEMESTER – IV EC 4 - PERSONALITY DEVELOPMENT

Subject Code: 17P4I18EC		Credits: 4	External Marks: 75	Hours: 5	
Objectives • •		he Students aware of	rious skills to improve Per f the Importance of Inte	0	
Unit I:	Personality: Definition – Meaning - Factors of Personality -Traits of Personality -Types of Personality – Learning: Nature of Learning – Elements of Learning – Methods of Learning – Motivation: Classification of Motives – Theories of Motivation.				
Unit II:	Theory of Personality Development - Moral Development - Reflective Morality - Conscience - Conduct and Character – Attention: Definition – Types of Attention – Role of Interest – Efforts in Attention.				
Unit III:	Intelligence -Definition - Nature of Intelligence -Theories of Intelligence - Factors of Intelligence – Aptitude – Communication: Essential of Communication – Effective Communication – Process – Types of Communication – Communication and Interpersonal behavior.				
Unit IV:		emembering - Ashtang	- Necessity of Yoga – Yo a Yoga - Physical Fitnes		
Unit V:	– Theories		- Leadership Qualities -7 ts and Duties – Perso: eadership.		
Suggested .	Readings				

- 1. Charles E. Skinner. Educational Psychology.
- 2. C.L.Kundu, D.N. Tutoo Educational Psychology
- 3. B. Kuppusamy. Advanced Educational Psychology
- 4. Ralph H. Turner H. ParkerBlount, Henry Mosco. Educational Psychology
- 5. Social Psychology -Morries Rosenberg,
- 6. B.C. Rai Educational Psychology Prakasan Kendra publication Lucknow. 1989.

SEMESTER – IV EC 5 - HOTEL MANAGEMENT

ject Code: 17	7P4I19EC	Credits: 4	External Marks: 75	Hours: 5	
Objectives					
4 4			arious strategies in Hotel Mo otel Management various ty		
Unit I:	Hotels: Definition – Emergence of Hotels – Classification – Registration – Gradation – Hotel Ownership: Passive Ownership – Approval of Hotel project - Management concepts – Management Functions.				
Unit II:	Hotel – Flo Secondary Hostels – '	ating Hotels – Herita Accommodation: Mot	modation: International He age Hotels – Resorts– Cor cels – Caravan and Camp .ges – I.T.C Hotels – Hol	nmercial Hotels – ing sites – Youth	
Unit III:	Front Office Management: Qualities of Front office Staff – Methods of Hotel Reservation – Types of Registration – Record – Hotel Tariff – Housekeeping: Meaning – Importance Interior Decoration – Banquets – Security – Financial Management – Accounts – Sales – Purchases – Human Resource Management in Hotels.				
Unit IV:	Preparation	Techniques – Food H	of Cooking - Tools for Preservation. Styles of Food ean – Continental – Tamilna	l Service: Indian –	
Unit V:	Horticultura	al equipment Store -	tance – Cleaning: Soft Flo Control desk – Laundry - eping operations - pattern f	Uniform Storage –	

- 3. Manish Rotti. Hotel Tourism and Hospitailty Management.
- 4. V.K. Singh & J.M. Dewan. Hotel Management.
- 5. Andrews Hotel Front Office Training.

GOVERNMENT ARTS COLLEGE (AUTONOMOUS), KUMBAKONAM.

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(Effective for those admitted from 2017-2018 onwards)

SEMESTER - IV **PW – PROJECT WORK**

Subject Code: 17P4IPW	Credits: 4	External Marks: 75	Hours: 10
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